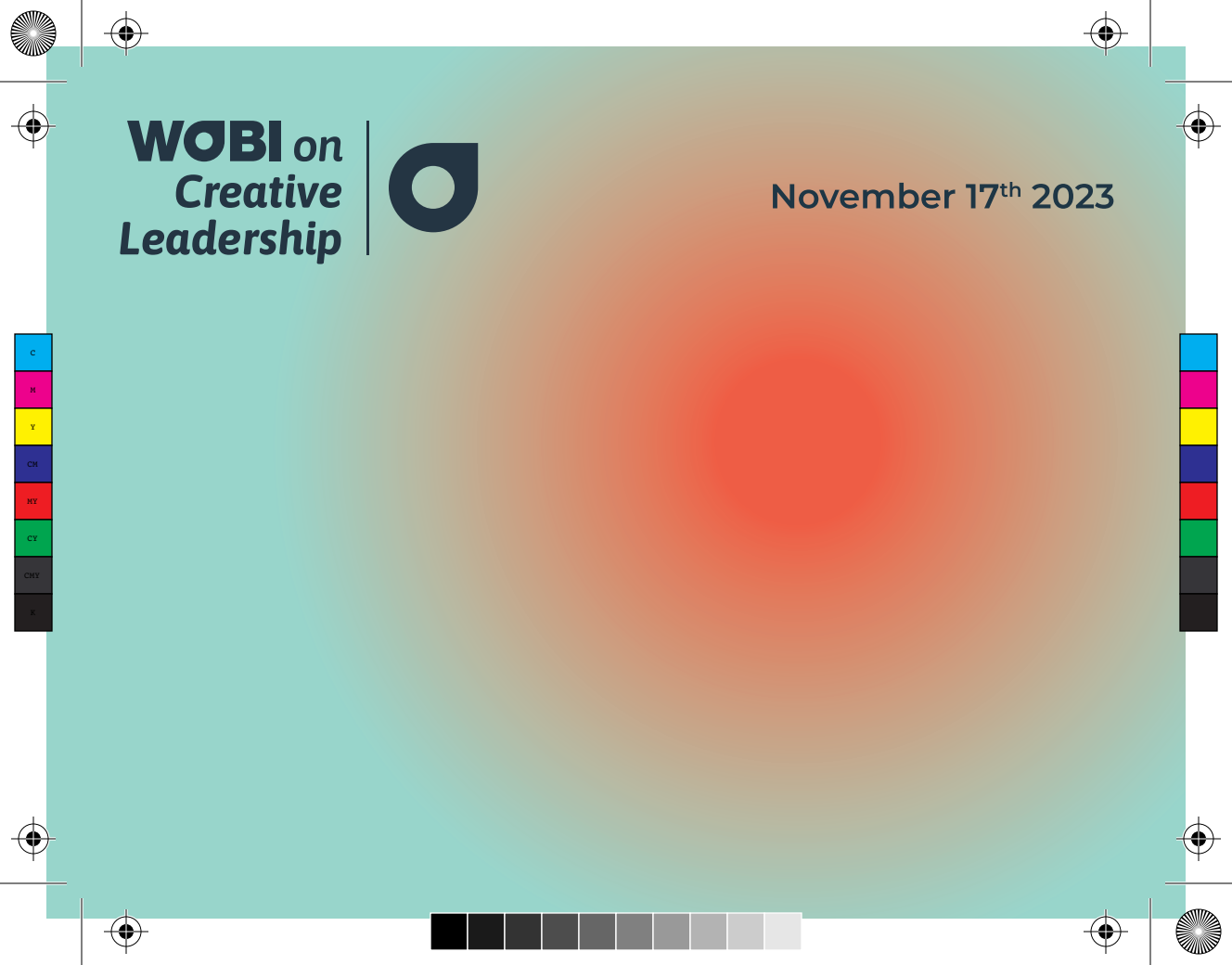


WABI on
*Creative
Leadership*



November 17th 2023



NOVEMBER 17th

8:00 AM Welcome Coffee

8:15 AM INTRODUCTION AND ICE BREAKER

8:45 AM WHAT IS CREATIVITY AND WHY IS IT IMPORTANT?

9:15 AM IDENTIFYING AND OVERCOMING BARRIERS TO CREATIVITY

10:15 AM Break

10:30 AM CREATIVITY & PURPOSE

11:30 AM INVESTING IN APPLIED R&D

12:30 PM Lunch with Daniel Lamarre and other attendees

1:45 PM MOBILIZING YOUR TEAMS

2:15 PM SURROUNDING YOURSELF WITH INSPIRING PEOPLE

2:45 PM Break

3:00 PM BUILDING A CREATIVE ENVIRONMENT

3:30 PM CULTIVATING KEY ATTITUDES

4:00 PM BRINGING IT ALL TOGETHER

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Inspiring Ideas

CIRQUE DU SOLEIL
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