

Enhance your World Business Forum Experience

WOBI on
Creative
Leadership



**With Daniel Lamarre
from Cirque du Soleil**

November 17th 2023

From 8:30am Until 4:00pm

CIRQUE DU SOLEIL
ENTERTAINMENT GROUP



In partnership with
FACTRY

A one-day learning and workshop program led by **Daniel Lamarre**, the long-term President and CEO of the iconic Cirque du Soleil Entertainment Group.

PROGRAM LEARNING OBJECTIVES



Harness the power of creativity to your advantage



Debunk the myths and beliefs that inhibit creativity



Apply lessons learned from experience to your own reality



Identify and implement projects that create value



Stimulate the creativity and agility of your professional team

Special Offer! Valid through July 21st, 2023.

1

TICKET

\$3,750

Full Price: \$5,000

3

TICKETS

\$10,685

Full Price: \$15,000

5

TICKETS

\$16,875

Full Price: \$25,000

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WOBI
Inspiring Ideas

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For more information, visit us at



Develop your skills

- *Harness the power of creativity to your advantage*
- *Debunk myths and beliefs that inhibit creativity*
- *Apply lessons learned from experience to your own reality*
- *Identify and implement into action a project to create value*
- *Stimulate the creativity and agility of a professional team*



What makes this training unique?

Convinced that creativity must be a priority for every organization, Daniel Lamarre's mission is to pass on this belief based on his knowledge and years of experience.

During an intimate gathering of 50 participants, at the most, Lamarre reveals the behind-the-scenes insights, share the lessons he has learned from his experience, and invites you to participate in immersive workshops co-created with the Factory.

The goal of this training is to help you establish creativity at the heart of your business.



As Executive Vice Chairman of the Board, Cirque du Soleil Entertainment Group, Daniel Lamarre is responsible for nurturing the delicate balance between the company's global strategy (across five continents), its financial growth and stability, and the integrity of its culture and values.

Passionate about the world around him, Daniel's enthusiasm sparks curiosity in others. As an advisor, he alleviates the fears business leaders have about operating on a global scale.

A natural storyteller, his best advice is usually delivered as a story from his rich personal experience. As he draws on his successes and failures, his preferred weapons of choice are laughter and humility.





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Benefits:



Access to the event



Maximum 50
participants



Attendee
Certificate



Coffee and lunch
with Daniel
Lamarre

